

MINI LIFESTYLE.

COLLECTION 2025.



LIVE IN THE FAST LANE.

Born from the track, built for the future – the new MINI JCW Lifestyle Collection takes the spirit of JCW beyond the driver's seat. With a bold, minimalist aesthetic and forward-thinking design, these urban essentials channel the raw energy of the next-gen JCW lineup. Iconic yet redefined. Sporty yet sophisticated. Designed to make a statement – on the road and in the streets.



JCW TEXTILES.



JCW LOGO T-SHIRT WOMEN'S

100% organic cotton
White
XXS-XL 80 14 5 B54 EA6-EB1
50% recycled cotton, 50% organic cotton
Black
XXS-XL 80 14 5 B54 EB2-EB7



JCW LOGO T-SHIRT MEN'S

100% organic cotton
White
S-XXL 80 14 5 B54 EC4-EC8,
XXXL 80 14 5 B5D 145
50% recycled cotton, 50% organic cotton
Black
S-XXXL 80 14 5 B54 ED0-ED5



JCW LOGO HOODIE WOMEN'S

75% organic cotton, 25% recycled cotton
Black
XXS-XL 80 14 5 B54 EB8-EC3



JCW LOGO HOODIE MEN'S

75 % organic cotton, 25 % recycled cotton
Black
S-XXXL 80 14 5 B54 ED6-EE1



JCW LOGO CAP

98% organic cotton, 2% elastane
White
80 16 5 B54 F26
Black
80 16 5 B54 F27



JCW LOGO T-SHIRT KIDS

100 % organic cotton
White
98-140 80 14 5 B54 EE2-EE9





JCW BAGS & LUGGAGE.



JCW LOGO ORGANISER POUCH

100% recycled nylon
Lining: 100% recycled PET
Black
80 21 5 B54 F30
16.5 x 20 x 5 cm



JCW LOGO TRAVELLER BAG

100% recycled nylon
Lining: 100% recycled PET
Black
80 22 5 B54 F32
44 x 31 x 21 cm
Volume: 28.5l



JCW LOGO BACKPACK

100% recycled nylon
Lining: 100% recycled PET
Black
80 22 5 B54 F31
28 x 45 x 16 cm
Volume: 20l

JCW ACCESSORIES.



JCW LOGO FOLDABLE UMBRELLA

100% recycled PET with PFC-free coating

Black

80 23 5 B54 F37

Folded: 27 x 6 cm

Diameter: 98 cm



JCW LOGO WALKING STICK UMBRELLA

100% recycled PET with PFC-free coating

Black

80 23 5 B54 F38

Length: 82.2 cm

Diameter: 99.5 cm



JCW LOGO TRAVEL MUG 500ML

Body: powder-coated stainless steel

Inside: stainless steel

Lid and closure: BPA-free polymer / PP

Base: silicone pad

Black

80 28 5 B54 F36



JCW LOGO TRAVEL MUG 300ML

Body: powder-coated stainless steel

Inside: stainless steel

Lid and closure: BPA-free polymer / PP

Base: silicone pad

Black

80 28 5 B54 F35



JCW LOGO KEYRING

Stainless steel

Silver

80 27 5 B54 F34

76 x 30 x 3 mm





MINI WORDMARK TEXTILES.



MINI WORDMARK POLO WOMEN'S

95% organic cotton, 5% elastane

White

XXS-XL 80 14 5 B54 EF0-EF5

47% rec. cotton, 47% org. cotton, 6% elast.

Black

XXS-XL 80 14 5 B54 EF6-F01



MINI WORDMARK POLO MEN'S

95% organic cotton, 5% elastane

White

S-XXXL 80 14 5 B54 F08-F13

47% rec. cotton, 47% org. cotton, 6% elast.

Black

S-XXXL 80 14 5 B54 F14-F19



MINI WORDMARK CAP

65% recycled polyester, 35% cotton

White

80 16 5 B54 F28

Black

80 16 5 B54 F29



MINI WORDMARK JACKET WOMEN'S

88% recycled nylon, 12% elastane

Black

XXS-XL 80 14 5 B54 F02-F07



MINI WORDMARK JACKET MEN'S

88% recycled nylon, 12% elastane

Black

S-XXXL 80 14 5 B54 F20-F25

MINI WORDMARK ACCESSORIES.



**MINI WORDMARK
FOLDABLE UMBRELLA**

100% recycled PET
with PFC-free coating
Black
80 23 5 B54 F39
Folded: 26 x 6 cm
Diameter: 98 cm



MINI WORDMARK KEYRING

Stainless Steel
Silver
80 27 5 B54 F33
76 x 30 x 1.5 mm



MINIATURES & MOBILITY.



MINI COOPER SE MINIATURE

Diecast (zinc alloy) with plastic parts
Blazing Blue
80 43 5 B5C FC0
Scale: 1:18



MINI COOPER SE MINIATURE

Diecast (zinc alloy) with plastic parts
British Racing Green
80 43 5 B5C FC1
Scale: 1:18



MINI COOPER SE MINIATURE

Diecast (zinc alloy) with plastic parts
Ocean Wave Green
80 43 5 B5C FC2
Scale: 1:18



MINI ACEMAN SE MINIATURE

Diecast (zinc alloy) with plastic parts
Rebel Red
80 43 5 B5C FC3
Scale: 1:18



MINI ACEMAN SE MINIATURE

Diecast (zinc alloy) with plastic parts
Blazing Blue
80 43 5 B5C FC4
Scale: 1:18



MINI ACEMAN SE MINIATURE

Diecast (zinc alloy) with plastic parts
Melting Silver
80 43 5 B5C FC5
Scale: 1:18



MINI COOPER SE / MINI ACEMAN SE PULL-BACK

Diecast (zinc alloy) with plastic parts
MINI Cooper: Blazing Blue, Sunny Side Yellow / MINI Aceman: Rebel Red, British Racing Green
80 42 5 B5C FC7
Scale: 1:39



MINI ALL4 BABY BIKE

Steel
Chili Red
80 93 5 B32 130
Seat height: 24 cm
Length: 58 cm
Width: 28 cm



MINI ALU BALANCE BIKE

Aluminium
Chili Red
80 93 5 B32 131
Length: 90 cm
Seat height: 35–44 cm



MINI BABY RACER

Non-toxic plastic: polyethylene body with injection-moulded polyamide parts
Chili Red
80 93 5 A21 500
74 x 30 x 40 cm



MINI PUSH-BAR

Grip: foam rubber
Bar: chrome-plated steel
Adapter: non-toxic plastic
Silver / Black
80 93 2 463 105
Adjustable for three lengths: 88 cm, 93 cm, 98 cm





Prices incl. VAT where applicable. Subject to misprints, errors and change without notice. Supplies while stocks last.

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Availability of individual products may vary by country. Please check with your local official MINI dealer.

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[mini.com](https://www.mini.com)

